

# Privacy Policy (Digital Marketing Institute)

We understand that many companies and individuals have information of a sensitive nature pertaining to them or their clients and thus we take great care to ensure the highest possible levels of privacy.

To this end below are the details of our "Privacy Policy" which outlines our procedures on the collection and use of Client information.

The Digital Marketing Institute will not give any information to another organization or individual provided by you without your express permission or legal compulsion such as a Court order.

Any personal information which you volunteer to the Commissioner will be treated with the highest standards of security and confidentiality, strictly in accordance with the Data Protection Acts, 1988 & 2003.

The Digital Marketing Institute does not collect any personal data about you on this website, apart from information which you volunteer (for example by using our online feedback form). Any information which you provide in this way is not made available to any third parties, and is used by the Digital Marketing Institute only in line with the purpose for which you provided it.

As part of routine administration, the Digital Marketing Institute collects statistical information such as page view, and browser statistics. Where possible these are collected anonymously, and are not on-sold or disclosed to others.

All clients may request access to the personal details collected by the Digital Marketing Institute in relation to themselves and the use of services owned by them. The Digital Marketing Institute makes every effort to ensure that such details are always correct and up-to-date, and will amend any inaccuracies or changes to details on request.

The Digital Marketing Institute does not retain clients' personal information longer than is necessary for the purposes of compliance with the law and routine administration.

The Digital Marketing Institute keeps client information on controlled facilities, which are secured against unauthorized access. Proof of identity will be required before information is released to any person, including the client. The Digital Marketing Institute typically communicates with its clients through a combination of Phone, Written, Faxed and E-mail correspondence

The Digital Marketing Institute is constantly improving and enhancing its services to clients, and may update this privacy policy from time to time. Any changes to the policy will be advised to clients.

# Privacy policy (services)

## **What information do we collect?**

We collect information from you when you register on our site, subscribe to our newsletter or fill out a form.

When ordering or registering on our site, as appropriate, you may be asked to enter your: name, e-mail address, mailing address or phone number. You may, however, visit our site anonymously.

Google, as a third party vendor, uses cookies to serve ads on your site. Google's use of the DART cookie enables it to serve ads to your users based on their visit to your sites and other sites on the Internet. Users may opt out of the use of the DART cookie by visiting the Google ad and content network privacy policy..

## **What do we use your information for?**

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience(your information helps us to better respond to your individual needs)
- To improve our website(we continually strive to improve our website offerings based on the information and feedback we receive from you)
- To improve customer service(your information helps us to more effectively respond to your customer service requests and support needs)
- To administer a contest, promotion, survey or other site feature
- To send periodic emails
- The email address you provide may be used to send you information, respond to inquiries, and/or other requests or questions.

## **How do we protect your information?**

We implement a variety of security measures to maintain the safety of your personal information when you enter, submit, or access your personal information.

## **Do we use cookies?**

Yes (Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the sites or service providers systems to recognize your browser and capture and remember certain information. We use cookies to understand and save your preferences for future visits, keep track of advertisements and compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

## **Do we disclose any information to outside parties?**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

## **Third party links**

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

## **Changes to our Privacy Policy**

. If we decide to change our privacy policy, we will post those changes on this page.

## **Contacting Us**

If there are any questions regarding this privacy policy you may contact us.

## **Introduction**

we, at WorldPride Career Solutions and our affiliated companies, are committed to respecting your online privacy and recognize your need for appropriate protection and management of any personally identifiable information you share with us. In order to provide a personalised browsing experience, we may collect information from you, this may include technical or other related information from the device used to access WorldPride Career Solutions including without limitation contact lists in your device and its location, you may also be asked to complete a registration form. When you let us have your preferences, we will be able to deliver or allow you to access the most relevant information that meets your end.

"Personal Information" means any information that may be used to identify an individual, including, but not limited to, a first and last name, a home or other physical address and an email address or other contact information, whether at work or at home. In general, you can visit Info Edge India Limited's web pages without telling us who you are or revealing any Personal Information about yourself.

## **Cookies and Other Tracking Technologies**

Some of our web pages utilize "cookies" and other tracking technologies. A "cookie" is a small text file that may be used, for example, to collect information about activity on the web site. Some cookies and other technologies may serve to recall Personal Information previously indicated by a Web user. Most browsers allow you to control cookies, including whether or not to accept them and how to remove them.

You may set most browsers to notify you if you receive a cookie, or you may choose to block cookies with your browser, but please note that if you choose to erase or block your cookies, you will need to re-enter your original user ID and password to gain access to certain parts of the web site.

Tracking technologies may record information such as internet domain and host names; internet protocol (IP) addresses; browser software and operating system types; clickstream patterns; and dates and times that our site is accessed. Our use of cookies and other tracking technologies allows us to improve our web site and your web experience. We may also analyze information that does not contain Personal Information for trends and statistics.

## **Third Party Services**

Third parties provide certain services available on WorldPride Career Solutions. WorldPride Career Solutions may provide information, including Personal Information that WorldPride Career Solutions collects on the web to third-party service providers to help us deliver programs, products, information, and services. Service providers are also an important means by which WorldPride Career Solutions maintains its web sites and mailing lists. WorldPride Career Solutions will take reasonable steps to ensure that these third-party service providers are obligated to protect Personal Information on Info WorldPride Career Solutions behalf.

WorldPride Career Solutions does not intend to transfer Personal Information without your consent to third parties who are not bound to act on WorldPride Career Solutions behalf unless such transfer is legally required. Similarly, it is against WorldPride Career Solutions policy to sell Personal Information collected online without consent.

## **You're Consent**

By using this web site, you consent to the terms of our online Privacy Policy and to WorldPride Career Solutions processing of Personal Information for the

purposes given above as well as those explained where WorldPride Career Solutions collects Personal Information on the web.

## **Information security**

- We take appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of data.
- We restrict access to your personally identifying information to employees who need to know that information in order to operate, develop or improve our services.

## **Updating your information**

- We provide mechanisms for updating and correcting your personally identifying information for many of our services. For more information, please see the help pages for each service.

## **Children**

- WorldPride Career Solutions will not contact children under age 13 about special offers or for marketing purposes without a parent's permission.

## **Information Sharing and Disclosure**

- WorldPride Career Solutions does not rent, sell, or share personal information about you with other people (save with your consent) or non-affiliated companies except to provide products or services you've requested, when we have your permission, or under the following circumstances

- We provide the information to trusted partners who work on behalf of or with WorldPride Career Solutions under confidentiality agreements. These companies may use your personal information to help WorldPride Career Solutions communicate with you about offers from WorldPride Career Solutions and our marketing partners. However, these companies do not have any independent right to share this information.
- We respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims;
- We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of WorldPride Career Solutions terms of use, or as otherwise required by law.
- We transfer information about you if WorldPride Career Solutions is acquired by or merged with another company. In this event, WorldPride Career Solutions will notify you before information about you are transferred and becomes subject to a different privacy policy.
- WorldPride Career Solutions displays targeted advertisements based on personal information. Advertisers (including ad serving companies) may assume that people who interact with, view, or click on targeted ads meet the targeting criteria - for example, women ages 18-24 from a particular geographic area.
  - WorldPride Career Solutions does not provide any personal information to the advertiser when you interact with or view a targeted ad. However, by interacting with or viewing an ad you are consenting to the possibility that the advertiser will make the assumption that you meet the targeting criteria used to display the ad.
  - WorldPride Career Solutions advertisers include financial service providers (such as banks, insurance agents, stock brokers and mortgage lenders) and non-financial companies (such as stores, airlines, and software companies).

## **Confidentiality and Security**

- We limit access to personal information about you to employees who we believe reasonably need to come into contact with that information to provide products or services to you or in order to do their jobs.
- “We have physical, electronic, and procedural safeguards that comply with the laws prevalent in India to protect personal information about you. We seek to ensure compliance with the requirements of the Information Technology Act, 2000 as amended and rules made there under to ensure the protection and preservation of your privacy.

## **Changes to this Privacy Policy**

WorldPride Career Solutions reserves the right to update, change or modify this policy at any time. The policy shall come to effect from the date of such update, change or modification.

**Disclaimer** WorldPride Career Solutions uses the maximum care as is possible to ensure that all or any data / information in respect of electronic transfer of money does not fall in the wrong hands. For completing online transactions involving payments a user is directed to a secured payment gateway, WorldPride Career Solutions does not store or keep financial data such as credit card numbers/passwords/PINs etc "Personal Account Related Information". Since the transaction happens on a third party network not controlled by Info WorldPride Career Solutions, once an online transaction has been completed, the Personal Account Related Information is not accessible to anyone at Info Edge (India) Limited after completion of the on-line transaction at the payment gateway, this ensures maximum security.

WorldPride Career Solutions shall not be liable for any loss or damage sustained by reason of any disclosure (inadvertent or otherwise) of any information concerning the user's account and / or information relating to or regarding online transactions using credit cards / debit cards and / or their verification process and particulars nor for any error, omission or inaccuracy with respect to



any information so disclosed and used whether or not in pursuance of a legal process or otherwise.

**Contact Information** WorldPride Career Solutions welcomes your comments regarding this privacy statement at the contact address given at the website. Should there be any concerns about contravention of this Privacy Policy; WorldPride Career Solutions will employ all commercially reasonable efforts to address the same.

Note: The terms in this agreement may be changed by WorldPride Career Solutions at any time. WorldPride Career Solutions is free to offer its services to any client/prospective client without restriction